

1. Object

The PeintaFloor website www.peintafloor.com uses cookies to manage and improve the functionality of the website and the users' browsing.

This is to inform users of the cookies that Peintagone uses on its website. Regarding the personal data that may be collected and processed by Peintagone, we invite you to consult our privacy policy.

2. What are cookies and what are their purposes?

Cookies are small text files that can be used by websites to make the user experience more efficient and are stored on the browser or hard drive of the user's device.

In general, cookies make it possible to remember the choices and preferences of the user on the website, to personalise the content and advertising, to offer additional functionalities related to social media, to analyse the traffic on the website or to improve the browsing experience of said website.

Cookies are generally classified into different categories according to the people who use them and who place them on the website, according to the need or not to use these cookies for the website to work, but also according to their duration and functionality.

2.1. *Internal/Third-Party Cookies*

Internal cookies are cookies placed on the user's device by the website itself. Whereas **third-party cookies** are cookies placed by partners of the website.

2.2. *Temporary/ permanent cookies*

Cookies are **temporary** when they are disabled after the closure of the website on the browser used by the user.

Conversely, cookies are **permanent** when they remain active on the user's device, even after closing the browser.

However, even when cookies are said to be permanent, they all have a limited duration that varies depending on the cookie used.

2.3. *Essential/non-essential cookies*

Essential cookies, as their name suggests, are essential for technical reasons to use the website. In this respect, only an obligation of prior information applies, and they are deposited on the user's device as soon as the latter accesses the website.

Non-essential cookies are cookies that are not strictly necessary for the operation of the website, but they allow Peintagone to offer an improved and personalised use of the website. For this type of cookies, the prior consent of the user is requested.

2.4. *Functional/analytical/targeting cookies*

Functional cookies allow the website to provide the user with more functionalities and in this way to improve and customise the navigation on the website (choice of language for example, configuration of cookies, ...).

Analytical (or performance) cookies are used to count the number of visits and to analyse website traffic. They can also identify the most visited pages and error messages. These cookies make it possible to improve the functioning of the website.

Targeting cookies record the user's visit to the Site, the pages visited, and the links followed. This information makes it possible to better adapt the content of the Site and the advertisements published on it to the interests of the user. Targeting cookies may be linked to other websites, such as social networks.

3. What cookies do we use?

The website www.peintafloor.com uses the cookies listed below:

Name	Type	Third Party Cookies	Purpose	Retention period
_ga	Analytics	Google	Measure Audience	2 years
_gid	Analytics	Google	Differentiate users	24 hours
ga<container-id>	Analytics	Google	Keep Session Status	2 years
_ga_gb_<container_id>	Analytics	Google	Measuring traffic	90 days
_gat	Analytics	Google	Search rate to Google	1 minute
gac<property-id>	Analytics	Google	Tracking	90 days
session_id	Session & Security	Odoo	Authenticate users Protect User Data Keep Cart Contents	

			Allow file download	
Frontend_lang	Preferences	Odoo	Maintain the choice of language and region	
im_livechat_previous_operator_pid	Interaction History	Odoo	Collect information about your interactions with the website, the pages visited and any specific marketing campaigns that justify your presence on the website.	
utm_campaign	Interaction History	Odoo		
utm_source	Interaction History	Odoo		
utm_medium	Interaction History	Odoo		
__gads	Advertising & Marketing	Google	Make ads relevant to users	
__gac	Advertising & Marketing	Google	Enable advertisers to better target	

4. How can you manage cookies?

When you first open the website on your browser, a banner about the use of cookies appears on your screen. This allows the user to either accept all cookies or accept only essential cookies.

In case of refusal of some of them, it may be that the browsing experience is not optimal (absence of certain features, bugs, ...).

The user can also know which cookies are installed on their device and delete them by going to the settings of the browser used.

You can also contact us by email at info@peintagone.be for any questions.

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